



Event: Historic Resources and Museum Advisory Board (HRMAB) Meeting

Details: Wednesday, November 15th 2017, 6:00PM; Mordecai Visitor Center

Attendance:

HRM Board: Ed Morris, Tom Ward, Steve Rabin, Fred Belledin, Alicia McGill, Jannette Coleridge-Taylor, Barbara Freedman, Sam Mordecai, Joe Mobley, Holmes Harden

Staff: Troy Burton, Stacie Perryman, Ainsley Powell, Jenna Kostka, Scott Mott, Celeste Sherer, Kathryn Neuhart

Community Members: None

Excused Absent:

HRM Advisory Board: Clare Bass, Esther Hall

HRM Staff: Joshua Ingersoll, Ernest Dollar, Douglas Porter, Scott Payne, Megan Raby, Marvin Howell, Matthew Wright

Call to Order, Welcome and Public Comment, Ed Morris:

HRMAB Chair, Ed Morris, called the meeting to order at 6:06pm and opened the floor for public comment.

1. Approval of Minutes:

Mr. Morris asked the Board to review the draft minutes from Wednesday, October 25th, 2017. Mr. Rabin motioned to approve the minutes. Ms. McGill seconded. The minutes were approved by acclamation.

2. HRM Program Report:

HRM, Troy Burton:

The HR&A Advisors contract for the HRM Plan is on City Council agenda for November 21st.

HR&A plans to do a project kick off with the HRM staff on November 30th.

Museums, Troy Burton:

The Pope House conducted a tour for Pope Descendant Carol Pope's Raleigh Revenue Agent Group on October 28th.

Ms. Powell spoke about the new UV protective film that was installed at the Pope House windows by Sun Protection Systems.

COR Museum had another new record month. Rental and gift shop revenues are both up this month.

Admission is free to the COR Museum. There is a donation box inside the museum where the public can make a donation.

Haizlip Studio has been retained to initiate a planning project for City Lab. They have an April 30th deliverable to provide staff a project thesis, a scope, designs and drawings, a preliminary budget, and a timeline for the City Lab project.

Ms. Freedman asked if Haizlip is from Raleigh. Mr. Burton answered that Haizlip is based in Memphis and has an office in Asheville. They are an architectural firm that specializes in exhibit design and consultant work for museums.

Time Warp is April 21st. This year theme is 1970's.

Sites, Celeste Sherer:

Haunted Fall Festival was a huge success with about 691 people attending. This event more than doubled in size from last year.

The *Haunted Lantern Tour* and *Haunted Trolley* programs both sold out.

In October, there were 70 volunteers that came out and contributed to 338.5 hours.

Coming up in December is *Mordecai Holiday Tours* on 12/9, *Mordecai Holiday Open House* 12/9 & 12/10, and *Santa Trolley* 12/15-12/17 which is sold out.

Attractions, Scott Mott:

Dinner & Movie Series turnout was good in October. The series ran every Friday night with food provided for sale by Pullen Place Café.

This year Pullen hosted the *Scarecrow Festival* originally hosted at Pullen Park Art center on October 14th. The event was located up in the shelter area and walkways. Participants can decorate and dress the scarecrows as they like.

Pumpkin Patch Bash was also on October 14th and almost 500 people attended. The event featured carnival games and pumpkins for sale.

This year the *Teen Fright Train* was themed towards Fear Factor activities. There were about 60 out of 80 participants that come out on Monday October 30th to face their fears.

In December gearing up for *Holiday Express* which is 10 nights with 2 makeup rain dates this year.

Moore Square, Jenna Kostka:

Ground Breaking event on Thursday November 9th was awesome. It was a little drizzly and was moved inside to Market Hall.

Staff is focusing on operations items like fees and charges and figure out rentals situations.

First of the artwork is going up on Saturday on the fences. The rest of the artwork will be up by the week of December 6th.

3. Chair's Report:

- a. Mr. Morris just wanted to mention all the positive public relation that staff are getting in the press. Ms. Kostka with Moore Square and Mr. Dollar with the Dwane Powell exhibit.

4. New Business:

2018 HRM Advisory Board Work Plan, Ed Morris

Mr. Ward believes the Raleigh Register reads like a report. It doesn't seem like it encourages people to get involved in our sites. He feels like with just a little wording and editing it can engage more people.

Mr. Mordecai asked about the status of the Latta property. Mr. Burton answered Latta House and University Site was given to the City of Raleigh in 2009. There is currently money for master planning. Planning should begin after the HRM Plan is complete.

Mr. Morris asked the Board to review the draft 2018 HRM Advisory Board Work Plan. Ms. Freedman motioned to approve the plan. Mr. Rabin seconded. The 2018 HRM Advisory Board Work Plan was approved by acclamation.

5. Committee Reports

- a) **Collections Committee, Ainsley Powell:** Next meeting will be November 27th at 3pm.
- b) **Community Engagement Committee, Jannette Coleridge-Taylor:** The Committee discussed the 2018 work plan. The Oakwood Garden Club will decorate the Pope House on the first Monday in December.
- c) **Nominating Committee, Barbara Freedman:** The committee did not meet. Ms. Freedman mentioned if you know of any names for new board members please let her know. There are few board members rotating off next year.
- d) **Program/Exhibits Committee, Fred Belledin:** The committee discussed work plan and started working on the work plan.
- e) **Executive Committee, Barbara Freedman:** The committee reviewed the agenda, minutes, and work plans.

6. Friends of the COR Museum, Troy Burton:

Renewal letters are going to send out to people.

They are going to start an Annual Appeal starting in December.

The Institute for Museum and Library Science (IMLS) awarded \$35,000 planning grant to support the City Lab exhibit.

7. PRGAB Report, Troy Burton:

Ground breaking of Moore Square.

10. Upcoming Events	Date	Time	Location
<i>Holiday Express</i>	12/7-12/10 12/12-12/17	4pm-9pm	Pullen Park Amusements
<i>Mordecai Holiday Open House</i>	12/9 12/10	10am-4pm 1pm-4pm	Mordecai
<i>Mordecai Holiday Tours</i>	12/9	5pm-9pm (Start every 15 minutes)	Mordecai
<i>Santa's Trolley</i>	12/15-12/17	5pm, 6pm, 7pm	Mordecai
<i>Capital City Camera Club Exhibit Opening</i>	12/1	6pm-9pm	COR Museum
<i>Storytime with Sammy</i>	12/5	10:30am-11am	COR Museum
<i>Holidays with the Popes</i>	12/9	10am-2pm	Pope House
<i>First Night</i>	12/31	4pm-9pm	COR Museum

11. Committee Meeting Reminders	Date	Time	Location
Collections Committee	Mon. 11/27	3:00pm	COR Museum
Community Engagement	Wed. 12/13	5:15pm	Mordecai Visitors Center
Nominating Committee	TBD		TBD
Program and Exhibit Committee	Tues. 12/11	5:00pm	COR Museum
Executive Committee	Wed. 1/19	8:30am	Tucker House
Boards and Commission Holiday Social	Thur. 12/14	6:45pm	Five Points Active Adults
Monthly HRMAB Meeting	Wed. 1/24	6:00pm	Mordecai Visitors Center

* All meetings of HRMAB Committees are open to the public.

12. Adjournment, Mr. Morris:

Mr. Morris asked if there were any questions or comments before closing.

HRM Advisory Board will not meet in December next meeting is in January 2018.

Mr. Morris adjourned the meeting at 7:25pm.